

THE LUNENBURG LEDGER

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Advertising Rate Card (05/13/11)

Available by subscription, and newsstands in Lunenburg and in surrounding towns.

- Weekly newspaper
- Delivery Day: Friday
- Tabloid size
- Images area: 9 7/8" inches wide x 16" high
- Circulation: 3,000
- 4 columns
- 64 column inches per page
- Column width: 2 1/4"

• DEADLINE Tuesday, Noon

• Ads Are Payable in Advance • No Cash Refunds • We accept cash, checks, money orders or Personal credit cards: Mastercard, Visa & Novus. • Checks Returned are Subject to a \$25 Fee

Bulk Discount Rates

Size	8X	Color	16X	Color
1X1.....	\$75	50	115	100
1X2.....	\$125	50	240	100
1x3.....	\$150	75	290	150
2X2.....	\$195	75	385	150
1x5.....	\$240	75	465	150
2X3.....	\$295	100	575	190
2X4.....	\$365	100	690	190
2X5.....	\$405	100	790	190
3X5.....	\$625	150	1150	250
2x8.....	\$650	150	1200	250

All Bulk Discount Rates are Payable in Advance. Copy changes must be received no later than a week prior to publication. All rates are R.O.P. Additional pricing available upon request.

Inserts \$75/M (\$75 minimum)

ADDITIONAL SPOT COLOR:\$15

FOUR COLOR PROCESS:\$25

Display: R.O.P. is \$10 per column inch

Front Page Advertising

All Ads are 1X1: 2.25" wide and 1" tall \$25/issue

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