

THE LUNENBURG BUSINESS GUIDE

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Advertising Rate Card (10/26/09)

The Lunenburg Ledger is a weekly newspaper delivered by U.S. Mail mostly to residents in Lunenburg. It is available at newsstands in Lunenburg and in surrounding towns. • Ads Are Payable in Advance • No Cash Refunds

- We accept cash, checks, money orders or Mastercard, Visa & Novus. Checks Returned are Subject to a \$25 Fee

Distribution: The Lunenburg Business Guide will be distributed in our March 19 Townwide newspaper (5,000) at the Johnny Appleseed Center on Rt. 2A plus given free to business owners in the area.

ADDITIONAL SPOT COLOR:\$25

Circulation: 10,000

Display: R.O.P. is \$10 per column inch

Display Ad Rates

<u>Size</u>	<u>Cost</u>
2 x 2"	\$40
2 x 3"	\$60
2 x 4"	\$80
Quarter Page	\$150
Half Page	\$195
Full Page	\$375

Business Profiles

<u>Size</u>	<u>Cost</u>
Quarter Page	\$150
Inc. writeup and 1 picture	
Half Page	\$195
Inc. writeup and 2 pictures	
Full Page	\$375
Inc. writeup and 4 pictures	

Glossy Covers

<u>Size</u>	<u>Cost</u>
Back Page Cover	\$575
Inside Front Page	\$475
Inside Back Page	\$450

Discount Pkgs

- Combine any 1/4 page ad w/ 1/4 pg. profile...Save \$50
- Combine any 1/2 page ad w/ 1/2 pg. profile.....Save \$95
- Combine any Full page ad w/ Full pg. profile...Save \$175

Free

**Full Color on
all Ads 1/4
page and
above**

Business Listings:

Includes Category, Name, Address, Phone(s), e-mail address, website

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